

NEWSLETTER DITRAMA PROJECT

The important EU Furniture sector, challenged by the 4th Industrial revolution, needs professionals able to properly guide companies toward their digital transformation. The **DITRAMA project** - “**Digital transformation manager: leading companies in Furniture value chain to implement their digital transformation strategy**” aims to provide an innovative MOOC, training managers to successfully lead this implementation in Furniture companies along the whole value chain.

The consotium, led by the Centre de Difusió Tecnològica de la Fusta i el Moble de Catalunya – CENFIM, Spain is comprising 12 important European institutions, including research centers, universities, international consulting companies and other associations represented in the wood furniture sector. The Faculty of Wood Engineering affiliated to Transilvania University of Brasov (UTBv) is member in this project.

The first meeting of DITRAMA was held in Barcelona, in February 2019, to setting up the three-year project dedicated to defining the new professional profile of the **Digital Transformation Manager** for the wood-furniture sector, and **to develop an online training course** to provide a first pilot group, chosen among students and sector operators from all over Europe.

The path will start from an accurate investigation among the various stakeholders of the supply chain, to identify the set of technical, managerial and relational abilities which this new figure will have to possess in order to respond to the new challenges imposed by digitalisation and technology.

After this phase, the definition of the training "Curriculum" will follow, with the identification of the best training path that will be tested in the field by the Pilot Group, through multimedia and interactive tools.

This is a challenging project, which will help to look at the future of our supply chain and the training needs outside traditional school courses.

The project has a Twitter account (#DITRAMA) and Linkedin (#DITRAMA).



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